

R I C H T E R ' S G R E E N H O U S E
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 Hammond, Indiana

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Wholesale and Retail Growers

RETAIL SAINTPAULIA PRICE LIST - FALL 1959

This price list is as complete and comprehensive as we can make it, and includes both rooted cuttings and strong young plants. Our stock will vary from time to time, depending on demand for certain varieties. Therefore we must ask that you list at least one substitute in each price class. If you do not list substitutes, we reserve the right to substitute (if necessary). Minimum order \$3.50, postage extra. All orders will be given careful personal attention, and we will select the best plants available in the varieties ordered.

Orders are sent Insured Parcel Post, Special Handling. Due to the recent increase in postal rates, we must ask that you include \$1.00 postage, to partially cover the Parcel Post charges and packing costs. If you wish order sent SPECIAL DELIVERY, please include an additional 50¢, or a total of \$1.50 for shipping costs. For your own protection, please remit by check or money order. No C.O.D. orders will be sent. We pack plants very carefully, but if they arrive broken or damaged due to rough handling enroute, we cannot be responsible. You must make claim at your local Post Office. PLEASE NOTE: the Post Office allows no claims on packages which have been frozen. Therefore, orders which are received too late in the fall for safe shipping will be returned and the money refunded. Depending on weather conditions, our fall shipping season ends about November 1st.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the cluster of plantlets ready to be divided. These are not just rooted leaves, but will have the small plants already developed. We ship rooted cuttings in plastic pots.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown in sterilized soil. Our greenhouses are state-inspected.

We are African Violet specialists, and are carrying on an extensive program of hybridizing. All of our introductions have been selected and tested for vigor, high flower count, clear color, strong foliage and good growing habits. Most of the plants will develop two flowering stems per leaf under favorable growing conditions, and will produce a large number of flowers per stem.

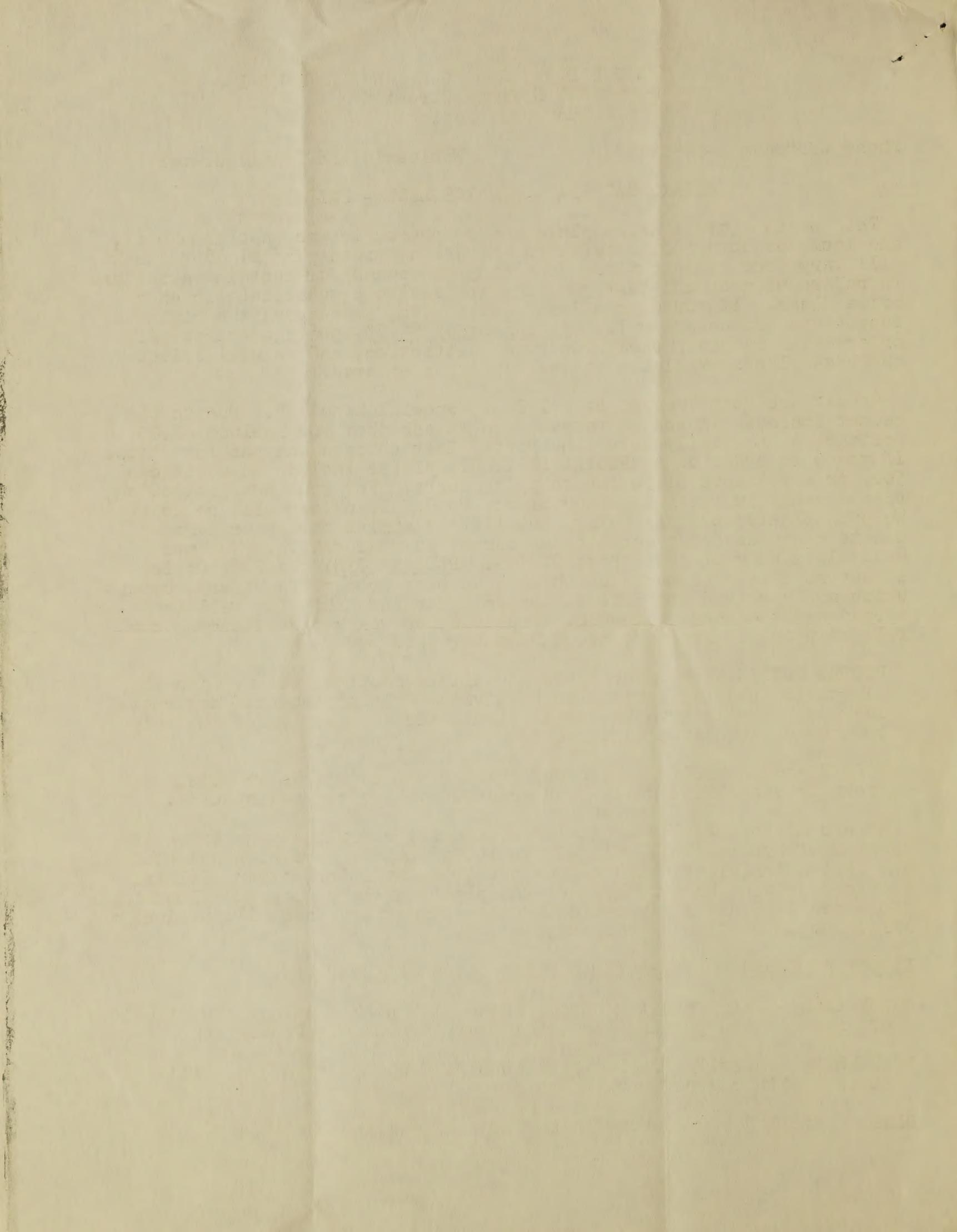
LATEST RELEASES

ROOTED CUTTING \$1.00 PLANT \$1.25

CANDY LACE - Dainty frilly bloom, white with pink shading, and with lots of green in top petals. A big "hit" at the Detroit Convention.

FEATHERTOP - Heavily frilled pink double. Deep bronzy green frilly foliage with red reverse.

BLAZE - Frilled red-pink, with frilly dark foliage. Brilliant!



RICHTER'S GREENHOUSE, RETAIL SAINTPAULIA PRICE LIST, FALL 1959 (2)

NEW RELEASES

ROOTED CUTTING 85¢ PLANT \$1.00

ALABASTER - Fully double white, with a green tinge to the fresh blooms. Good tailored foliage.

CHARM SONG - Charming light blue double. Tailored foliage.

CRINOLINE - Frilled pink, with darker eye. Beautiful frilly foliage.

FIFI - The largest of the frilled pink blooms, beautiful foliage.

MISTLETOE - White frilled single, very prolific. Slightly wavy foliage.

LUCKY STREAK - Frilled fantasy-type bloom, excellent color. Lovely dark frilly foliage.

LUNA - Excellent double white, girl foliage. Very prolific.

SUNDAY MORN - Fully double pink, always loaded with big blooms.

TALISMAN - Peachy-pink single, very large blooms. Very symmetrical tailored foliage.

TEA ROSE - Rosebud shaped bud, opening into a full double pink bloom.

WEDGEWOOD - Luscious light blue double, with excellent black-green foliage. Simply stunning.

WINTER KING - Huge pure white single, with no hint of color in the flower. Big blooms, and lots of them. Tailored foliage.

WITCHCRAFT - Lavendar double, with splashes of deeper color through the bloom. Tailored foliage.

YOLANDA - Very prolific pink double, excellent flexible plain foliage.

FOLLOWING RICHTER INTRODUCTIONS - ROOTED CUTTING 50¢ PLANT 75¢

BANNER - Pretty medium blue double, with lovely wavy dark foliage.

BLU-WHITE - White single with blue markings

CALIPH - Deep velvety wine-rod, full double. Excellent.

CALUMET BEACON - Favorite large blue and white variegated double.

CHARMIN - Large vivid pink single with white eye. Dark foliage.

CHERRY ICE - Distinctive "deeper than pink" color.

DARK CLOUD - Pretty deep purple double. Glossy quilted foliage.

DAPPER DANDY - Medium blue double. Dark quilted foliage. Excellent.

DORI - Light blue semi-double. Slightly waved dark foliage.

HER GRACE - Large pink double, held high above regal girl foliage.

IRIS - Distinctive light blue crested bloom. Lovely dark foliage.

KATHY - Deep blue double edged in white. Pretty girl foliage.

RENEE - Fluffy blue double, pretty open girl foliage.

SINBAD - Clear double pink, shaded deeper pink toward center.

SKYSONG - Light blue single, very free-blooming. Plain foliage.

SNOWDROP - Excellent double white, very prolific.

SNOW PRINCE (Improved) - Our reselection of a favorite large white.

SPINDRIFT - Beautiful large pink single. Excellent.

TIANA - Wine-rod double, prominent yellow stamens. Girl foliage.

TRUE BLUE - Light blue single, pretty dark waved foliage.

TORCHY - Bold, brilliant red-pink. Very striking color.

VALOR - Excellent deep glowing purple single. Very large bloom.

VANITY FAIR - Giant blooms of clear pink. Excellent.

VIV - Vivid red-pink single, dark foliage. Vibrant color.

WHITE BLUSH - White double, with shadings of pink. Tailored foliage.

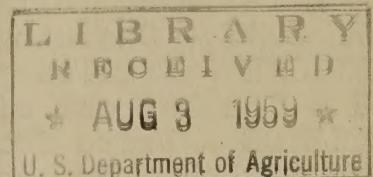
WHITE CUP - Slightly cupped white single.

RICHTER'S GREENHOUSE, RETAIL SAINTPAULIA PRICE LIST, FALL 1959 (3)

FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS:

ROOTED CUTTING 50¢ PLANT 75¢

BERNICE - Light blue double, plain foliage.
BLUE MOON - Old favorite deep blue single.
BLUE PEAK - Purple double with white edge
BOYCE EDENS - Favorite large bi-colored single
CORAL BEAUTY - Lavendar double, dark foliage
DIXIE MOONBEAM - White, nicely marked with blue streakings
LAVENDAR AND LACE - Good lavendar double
LAVENDAR BEAUTY - Old favorite large lavendar single
MAYFAIR - Frilled purple double
METEORE - Frilled lavendar double
NARCISSUS - Good sized white single. Girl foliage
PAINTED GIRL - Old favorite white with orchid shadings. Girl foliage
PINK MIRACLE - Pink single, with deeper pink markings
POLLYANNA - Frilled red-lavendar single
RUTHIE - Pretty pink semi-double
SUNRISE - Old favorite plum-red single.
SPARKLING WATER - Blue single, with markings of purple through bloom
VELVET EMPRESS - Plum-red semi-double, modified girl foliage.
WHITE MADONNA - White double, girl foliage
WHITE ORCHID - Frilled white single



ROOTED CUTTING 85¢ PLANT \$1.00

AFTERCLOW - Red-pink double, dark modified girl foliage. Excellent
COON VALLEY - Purple double, good glossy foliage.
REDDERNESS - Red-pink double, blooms will vary somewhat. Semi-miniature

Try these two "relatives" of the African Violet, for variety on your violet shelves. Both vine, and both are easy to grow. They will thrive under the same general conditions as the violets.

DIANTHAFLORA - White fringed trumpet-shaped bloom. 50¢ each
TRICHOSPORUM - Brilliant red trumpet-shaped bloom. 50¢ each

AFRICAN VIOLET SEED

Plants raised from seed are free-blooming, husky plants at a minimum of expense. Each one different, each one lovely. Blooming plants can be raised from seed within 6-9 months after the seed germinates. Free cultural instructions included with each packet of seed.

HYBRID MIXTURE - Mixture of colors, singles and doubles \$1.50 pkg.
PINK MIXTURE - Will produce almost 100% pink. \$2.00 pkg.